GENIE GRIPS®

# CASE STUDY: FINISHED PRODUCT

## COMPANY:

### GB Galvanizing – Victoria, Australia

GB Galvanizing is a family owned business which has grown to become an industry leader in Australia.

With the founding members originally experienced in steel fabrication, GB Galvanizing was created on the belief that a superior service and hot-dip galvanized coating finish was achievable, with an emphasis on total customer service.

GB Galvanizing supplies a galvanizing service for all structural and general steelwork, ranging from the largest infrastructure and commercial projects to the smallest backyard project for the home handyman and takes pride in providing a brilliant finish, while protecting steel from corrosion.

GB Galvanizing now operates two of the most modern galvanizing facilities in Australia. With a workforce of over 200 employees, 24-hour operations and a fleet of 11 semi-trailers, GB Galvanizing can service the galvanizing needs of both local and interstate customers with ease.

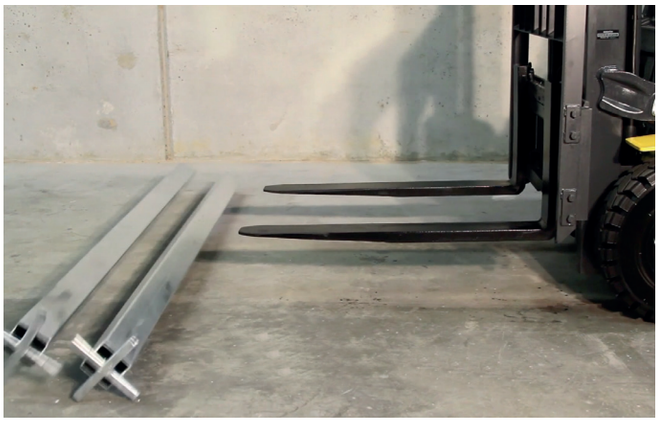
GB GALVANiZiNG

## THE PROBLEM:

### Costly damage to finished products.

GB Galvanizing supplies a galvanizing service for all structural and general steelwork this results in metal galvanized parts of all shapes and sizes being moved to various staging locations around the facilities by forklift.

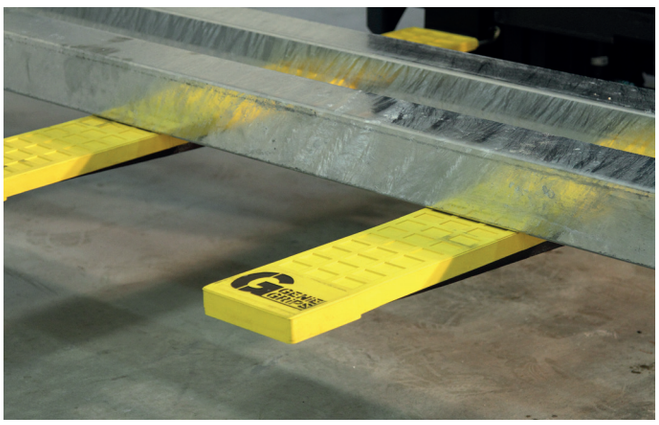
Due to the different shapes and sizes, freshly galvanized parts were slipping and sliding off the forklift tynes causing the need for costly rework and the potential for injury to workers.

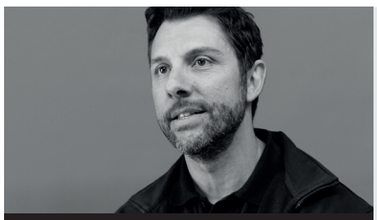


## THE SOLUTION:

### GenieGrips® Mats offer superior protection.

GB Galvanizing employed GenieGrips® Mats on their forklifts. The mats' compound rubber patterned surface provided the grip that was needed to stop the galvanized parts slipping off the forklift tynes during transport and they also protected the finish from scratches and damage from the forklift tynes.





**Chris Dellios** – Plant Manager
GB Galvanizing

*"Since using GenieGrips® we have virtually eliminated damage to our product from slipping or falling off forklift tynes during transport. This has saved us both time and money in reworking damaged product as well as removing potential injury to our workers."*

MADE LOCALLY • DISTRIBUTED GLOBALLY

GET A GRIP!

GENIE GRIPS®

**iNGENiEOUS FORKLiFT SAFETY...**